

PRACTICE DEVELOPMENT

NEW NAME, NEW WEBSITE, ONE OFFICE: BEHNISCH ARCHITEKTURBÜRO

2026

To our valued Clients and Collaborators:

As many of you are aware, there have been a number of organizational changes underfoot at Behnisch Architekten. As Stefan Behnisch took a step back and broadened his professional horizons approximately two years ago, the next generation of the Partnership assumed responsibility for both the day-to-day operation of the firm as well as for setting its broader agenda. While Stefan remains deeply involved in the overall conceptual direction of the firm, the new Partners have grown rapidly and experienced considerable success guiding our work into the future.

We write to you today with some further developments that we consider logical extensions of our evolution. As we consider our new, enlarged Partnership we are aware that what started out as a small, scrappy collection of individuals has developed into one of Germany's largest and most professional offices with an international reputation for design excellence and sustainability, made up of a diverse group of architects and designers whose collaborative efforts are the core of what we do. Furthermore, despite the fact that we occupy four locations in Germany and the US, in our minds and in our work we are a single office that operates with a common set of values and approach to design. With this in mind we set out to find a name for the office that would better reflect these values and aspirations, without forsaking the rich legacy we have been fortunate to inherit.

As of the date of this letter, we will be known as **Behnisch Architekturbüro**. This renaming is an attempt to shift subtly from an eponymous moniker to one that focuses on its constituent collaborators as one office in the production of architecture, while continuing to nod towards our German roots.

Consistent with this re-naming we have embarked on the development of a new corporate graphic identity, which you can see immediately on this letterhead and will continue to experience as it makes its way into our presentations and submission materials for your projects. This identity will make its most profound impression on our new website (www.behnisch.com) that we are concurrently launching. In addition to traditional information about our projects and the office we have introduced new sections that feature in-depth explorations of innovative concepts that we have developed and external resources that inspire us and we would like to share further with our friends and colleagues. We expect to continually add-to and develop these sections and invite you to visit often to learn about our latest endeavors.

Please be assured that this will not result in any contractual changes. The business entities that operate under this name remain as before and our agreements with all of our clients remain in full force.

We continue to be grateful for the faith and trust you place in us, and we are reminded daily that great architecture is only possible with great clients and project partners. We look forward to continued shared success, and should you have any questions about the foregoing, please get in touch with one of the undersigned.

Kind regards,

Stefan Behnisch

Florian von Hayek

Erik Hegre

Maria Hirsperger

Michael Innerarity

Stephan Leissle

Angie Müller-Puch

Christine Napolitano

Robert Matthew Noblett

Jörg Usinger

Florian Waller