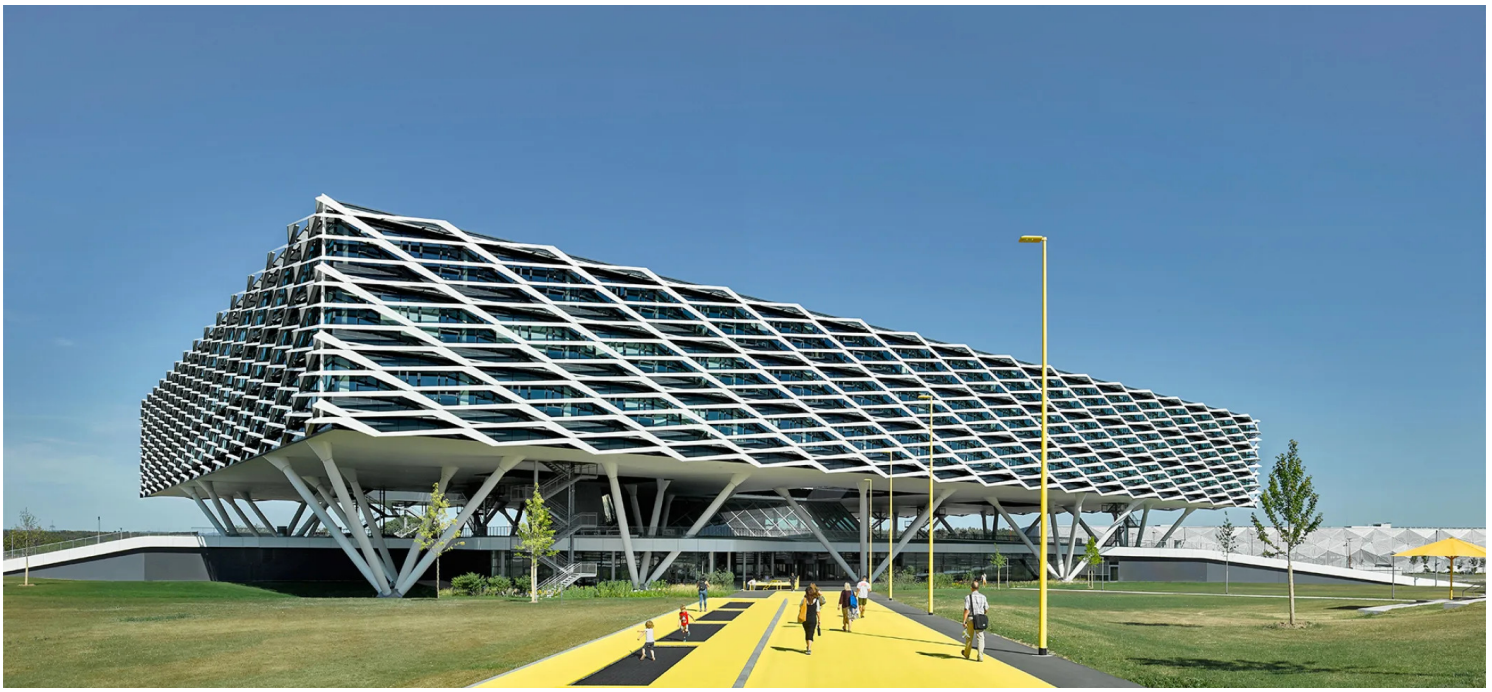


• ADIDAS ARENA
Herzogenaurach, DE

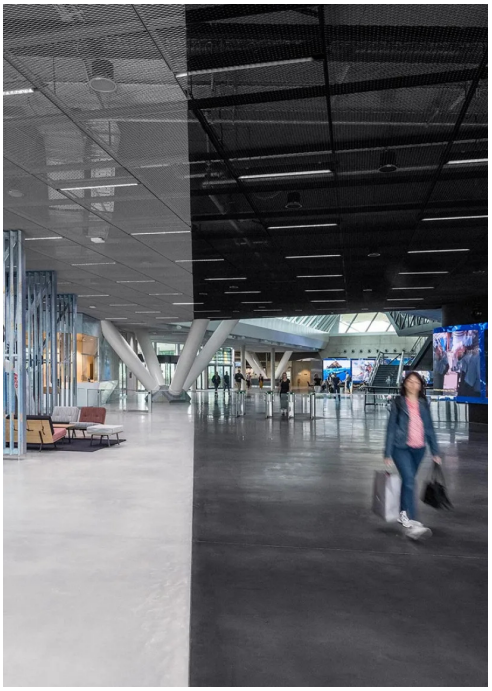
2014–2019

The adidas ARENA forms a landmark on the adidas World of Sports campus in Herzogenaurach. The new office and reception building defines the main entrance of the campus, welcoming visitors to the adidas group's World of Sports headquarters and establishing a strong visual identity. The ARENA's architecture is both functional and expressive, with its sculptural form reflecting the passion for sports that adidas embodies.

#sustainability
#energyefficiency
#innovation
#lowenergy

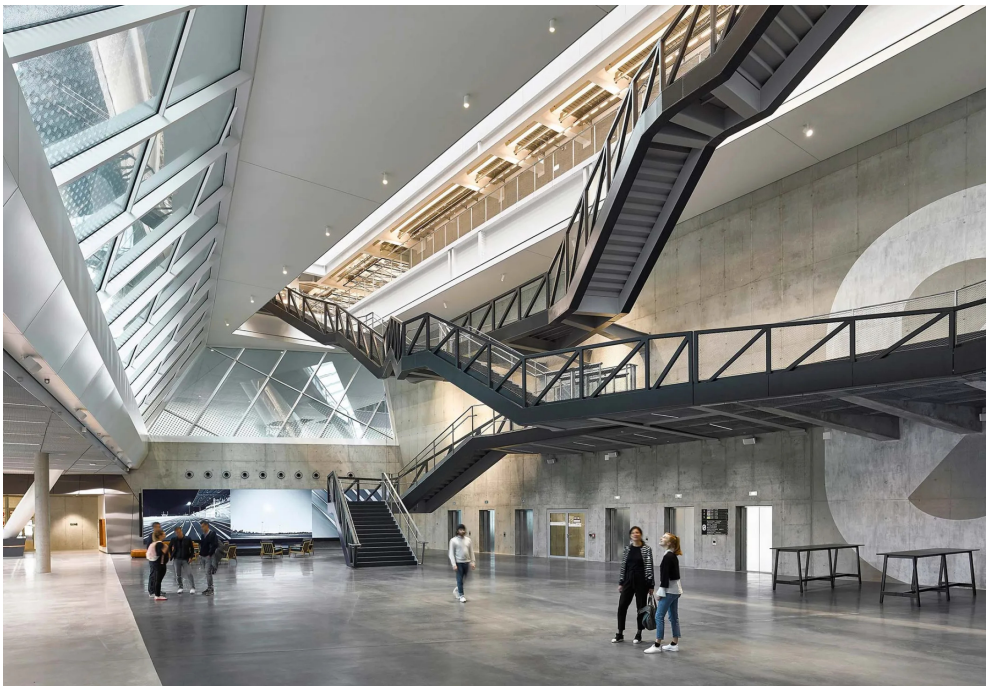
office



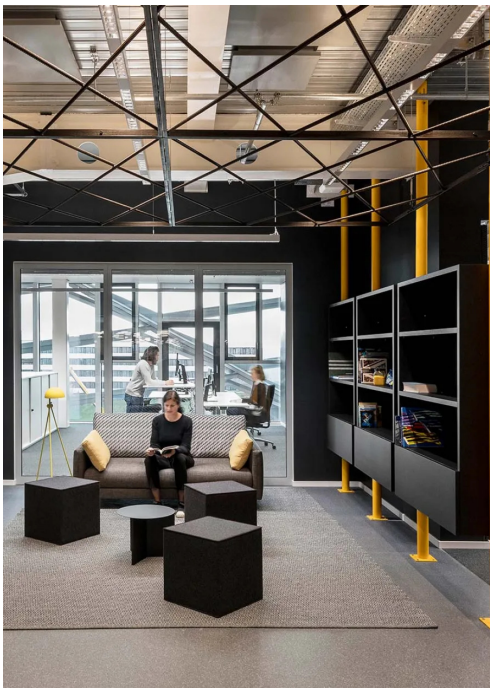


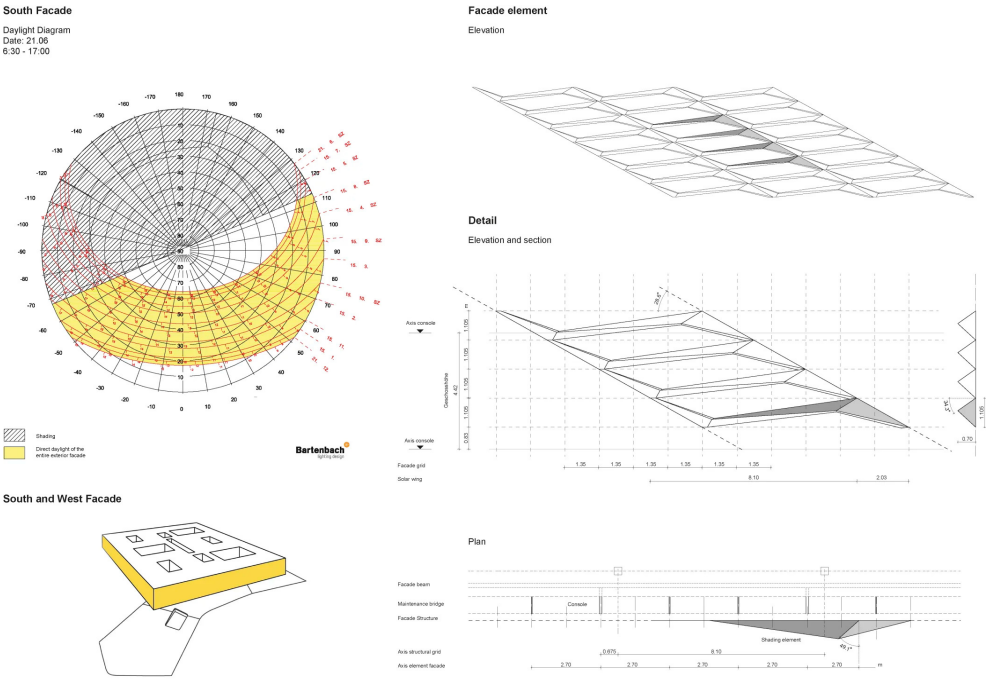
Site Plan





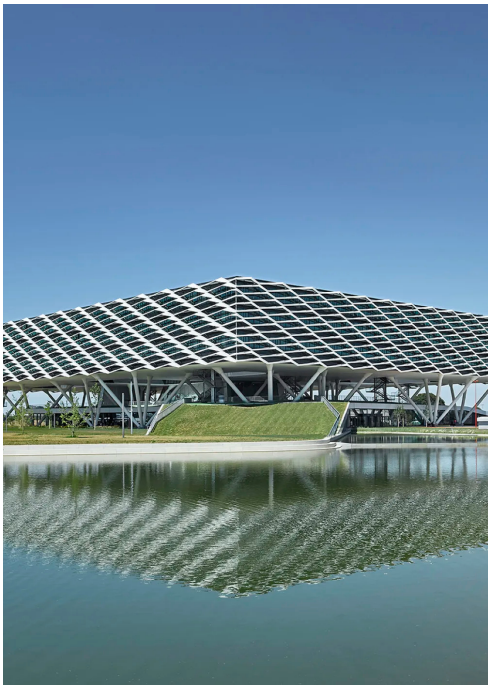
Level 1





Facade Diagram





• ADIDAS ARENA
Herzogenaurach, DE

2014–2019

CLIENT
adidas AG World of Sports

ARCHITECTS
Behnisch Architekten

ADDRESS
Adi-Dassler-Straße 1
91074 Herzogenaurach
Germany

COMPETITION
2014, 1st prize

GROSS AREA
52.000 m² / 560,000 sq.ft.

GROSS VOLUME
259.000 m³ / 9,146,500 cu.ft.

PHOTOGRAPHY
David Matthiessen

CERTIFICATION
LEED Gold

AWARDS
2019 Ingenieurpreis des Deutschen Stahlbaus
2019 European Steel Design Award, finalist
2019 Best of the Year Interior Design, winner
2020 Architizer A+ Award, finalist
2020 Architizer A+ Award, special mention
2020 Dezeen Award, longlist
2020 The Plan Award, finalist
2020 WAN Award, gold winner
2020 Mies van der Rohe Preis, shortlisted nminated
2020 IDA Award, Category: Commercial Building, silver
2021 Rethinking The Future 2021, second award
2021 Green Good Design Award
2021 DNA Paris Design Awards, winner
2021 German Lighting Design Award, special price daylight
2021 The International Architecture Award, The Chicago Athenaeum Museum of Architecture and Design
2021 World Architecture Festival, shortlist
2022 Preis des Deutschen Stahlbaues 2020, winner