



- **COMPETITION - ADIDAS**
WORLD OF SPORTS
Herzogenaurach, DE

2014

The new office and reception building for adidas' "World of Sports" campus creates a transparent and flexible workplace that acts as a defining entrance to the site. It combines landscape, architecture, and innovative work environments into a cohesive concept.

#lowenergy
#innovation
#energyefficiency
#sustainability

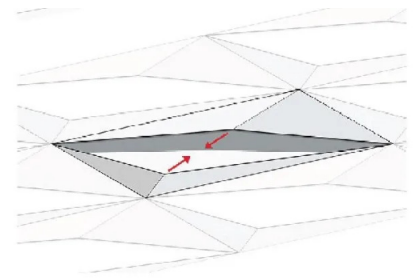
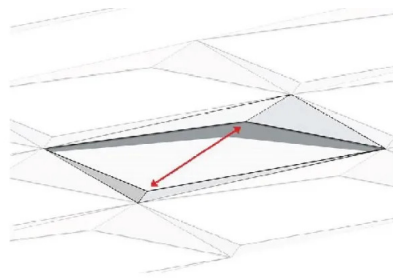
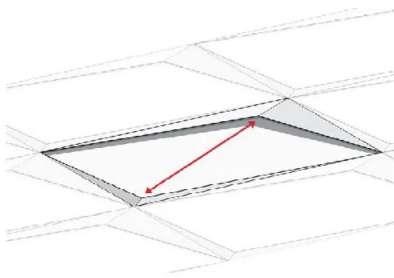
office



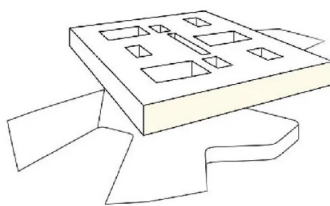
Site Plan



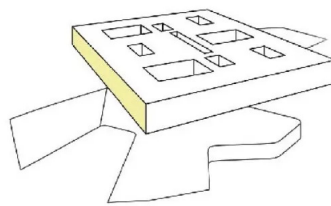
Level 0



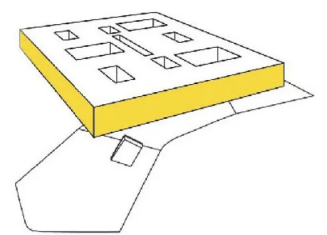
SOLAR RADIATION



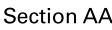
NORDFASADE



OSTFASADE



SÜDFASADE
WESTFASADE



• COMPETITION - ADIDAS WORLD OF SPORTS
Herzogenaurach, DE

2014

CLIENT
adidas AG

ARCHITECTS
Behnisch Architekten

ADDRESS
Adi-Dassler-Straße 1
91074 Herzogenaurach
Germany

COMPETITION
2014, 1st prize